



## Alaska Forum on the Environment, 2011 Sponsorship Opportunities

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The 13<sup>th</sup> Alaska Forum on the Environment will be held in Anchorage, Alaska at the Anchorage Dena'ina Convention Center on February 7-11, 2011. The event has become one of the largest annual events in Alaska and a nationally recognized opportunity for scientists and professionals from government, businesses, organizations, and communities to learn more about the environment and share their experiences. The Alaska Forum on the Environment is a five day event delivering nationally recognized speakers in eight keynote events. Over 80 breakout sessions will provide educational opportunities and the latest research information on Alaska's Environment.

The Alaska Forum on the Environment (AFE) is a statewide gathering of environmental scientists and professionals from government agencies, non-profit and for-profit businesses, community leaders, Alaskan youth, conservationists, biologists and community elders (see figure 1). This diversity of attendees sets this conference apart from any other.

In the 12<sup>th</sup> year event, about 1,600 people attended AFE to learn more about the environment and meet other Alaskans that work in the environmental field, making AFE one of the largest annual conferences in Alaska.

The Planning Committee includes participation from more than forty organizations including the: Environmental Protection Agency, Alaska Department of Environmental Conservation, U.S. Army, U.S. Air Force, U.S. Navy, Department of Energy, Federal Aviation Administration, Indian Health Service, Department of the Interior, Denali Commission, BP, Conoco-Phillips, Ecology & Environment and many others.

The Forum provides an opportunity for State, local, Federal, military, private, and Native leaders, scientists and professionals to come together to discuss the latest projects, processes, and issues that affect Alaska.

Shorter breakout sessions will be Monday through Thursday. Each of those days will feature two keynote events. The last day of AFE is for more focused sessions and workshops that may a full eight hours.

**Figure 1: 2009 Alaska Forum on the Environment – Attendance by Employment Category**

Federal Government	280
State Government	333
Tribal Government	274
Local Government	46
Military	89
For Profit Business	152
Non-Profit Sector	150
Rural Alaska	106
International	10
Student	11
Other	95
Exhibitors	150

Total Attendance = 1,696

## **Event History:**

The Alaska Forum on the Environment began in 1990 as the Alaska Federal Facility Environmental Roundtable. This was an annual conference focused on contaminants, hazardous waste cleanup, hazardous materials management, pollution prevention, etc. at federal facilities. It was expanded pursuant to an agreement, called the Statement of Cooperation, with environmental regulators, military departments, and federal agencies. Since then, to operate and finance an event the size of the Alaska Forum on the Environment, we have formed Alaska Forum, Inc. as a non-profit organization to support this annual event.

## **Alaska Forum on the Environment in 2011**

The planning process for the 2011 event is already underway. The planning committee has already identified critical subject areas for breakout sessions (see Figure 2). A prospective list of potential keynote speakers has been developed and selections will be announced periodically through the Alaska Forum newsletter.

The Board of Directors has developed a budget based upon revenue and expenses determined from previous year performances. This budget requires substantial continued investment from AFE partner organizations, which includes over 15 federal agencies, state government, and private/non-profit businesses. This event would not be possible without the generous support of all of our sponsors and partners.

There is plenty of opportunity for your organization to take a leadership role in the Alaska community by helping to support the Alaska Forum on the Environment.

## ***Leadership and Program Support Levels:***

The Alaska Forum on the Environment is in part a success because of the diverse support we receive from Alaska's businesses, organizations, and government agencies. Of course this support extends far beyond financial support to include input and planning of the event.

Organizations interested in taking a leadership role in the Alaska Forum's mission to "promote a healthy environment through communication and education" are provided several options:

### **Platinum Partners**

Platinum level supporters have been the backbone of our event for the last eleven years. Platinum level partners show their leadership support by providing:

- Financial support in the amount \$15,000
- Staff input into the planning and development of the event

### **Gold**

Gold level partners show their leadership support by providing:

- Financial support in the amount \$5,000
- Staff input into the planning and development of the event

**Figure 2: Alaska Forum on the Environment – Breakout Session Subject Areas**

- Climate Change
- Rural Alaska Issues
- Energy and Alternative Energy
- Invasive Species
- Fish, Wildlife and Habitat
- Persistent Pollutants
- Federal Facility Issues
- Engineering and Science
- Environmental Regulations and Compliance
- Contamination and Cleanup
- Environmental Justice
- EPA General Assistance Program Training
- Solid Waste and Recycling
- ...and more!

## **Silver**

Silver level partners show their leadership support by providing:

- Financial support in the amount \$2,500
- Staff input into the planning and development of the event

## **Contributing**

Contributing partners, show their leadership support for by providing financial support in an amount up to \$2,500 or by providing staff input into the planning and development of the event.

## ***Specific Support Opportunities:***

In addition to Basic Program Support options, the Alaska Forum on the Environment provides specific support opportunities accommodating any size organization and providing Alaska's best marketing opportunity for organizations involved in the environment.

### Keynote Speaker

The Alaska Forum on the Environment has been a success partly because of the "high-caliber" speakers we bring to our keynote events. There will be six keynote events with support opportunities ranging from \$5,000 to \$10,000 each, which includes:

- Option to introduce your organization and the keynote speaker
- Recognition for your organization name in the sponsor partnership section of the event program
- Option to attend a private dinner with the keynote speaker and a few select members of the Planning Committee

### Youth/Elder Involvement

The Alaska Forum on the Environment is currently working to gather funding support to expand Alaska Youth and Elders involvement within the scope of the event. For information on supporting this effort, please contact Kurt Eilo, Executive Director at (907) 230-9805 for specifics and status of this proposal.

### Publications

A major cost for our event is printing of our program materials and event posters. Three opportunities are available in this category at \$5000 each which includes:

- Recognition will be provided on the inside cover of the program and on printed materials
- Recognition for your organization name in the sponsor partnership section of the event program

### Coffee/Beverage Area

There are 12 opportunities in this category for ½ day sponsorship of coffee, tea, and snacks. This opportunity is offered for \$950 per ½ day and includes:

- Posting your organizations name and logo at the refreshment table
- Recognition for your organization name in the sponsor partnership section of the event program

### Door Prizes

- Door prizes provide a wonderful marketing opportunity for your organization. Prizes are awarded at key times of the event to help sustain timely attendance during morning and evening events. Your donations will be recognized at the event during a keynote or breakout session. Items donated in value above \$1,000 will also include recognition in the sponsor partnership section of the event program.

#### Exhibitors

The Alaska Forum on the Environment provides a one-of-a-kind opportunity in Alaska as an Exhibitor. For further information, visit the website at <http://www.akforum.org> or contact Kurt Eilo at (907) 230-9805. Prices vary from depending upon your organization type.

Sponsorship payment methods may be made by credit card, or check. If you have questions, please contact us at your convenience. Please return the included sponsorship/partner form and/or check payable to:

Kurt A. Eilo, Executive Director  
(907) 337-1392

Alaska Forum on the Environment  
PO Box 212409  
Anchorage, Alaska 99521-2409

AFE is a Non-Profit 501(c)(3) Organization  
Federal Tax ID: 80-0025380  
AK Bus License: 429597  
DUNS 124331344



# Alaska Forum on the Environment, 2011 Leadership Partner Form

PO Box 212409  
Anchorage, AK 99521-2409

*a Non-Profit 501(c)(3) Organization  
Federal Tax ID: 80-0025380  
DUNS 124331344*

Please select from the following:

- Platinum \$15,000
- Gold \$5,000
- Silver \$2,500
- Contributing \_\_\_\_\_ *(please specify amount)*
- Keynote Event \$7,500 *(includes Gold Level)*
- Youth Involvement \_\_\_\_\_ *(please contact us for arrangements)*
- Publications \$3,500 *(includes Silver Level)*
- Coffee/Beverage Area

- |   |   |
|---|---|
| <input type="checkbox"/> Monday AM \$950              | <input type="checkbox"/> Wednesday AM \$950 |
| <input type="checkbox"/> Monday PM \$950              | <input type="checkbox"/> Wednesday PM \$950 |
| <input type="checkbox"/> Monday Evening Social \$950  | <input type="checkbox"/> Thursday AM \$950  |
| <input type="checkbox"/> Tuesday AM \$950             | <input type="checkbox"/> Thursday PM \$950  |
| <input type="checkbox"/> Tuesday PM \$950             | <input type="checkbox"/> Friday AM \$950    |
| <input type="checkbox"/> Tuesday Evening Social \$950 | <input type="checkbox"/> Friday PM \$950    |

Door Prizes \_\_\_\_\_ *(please specify)*

Payment Method: (Select One)

Visa     MasterCard     AMEX     Purchase Order #: \_\_\_\_\_     Check

Credit Card#: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Holders Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Checks should be made payable to:

*Alaska Forum on the Environment*

Return Completed Forms by Mail or Fax to:

**Alaska Forum on the Environment**

PO Box 212409  
Anchorage, AK 99512-2409

**Fax: (888) 301-0185**  
Phone: (907) 337-1392

*All organizations providing any level of financial support will receive a donation letter and receipt for tax purposes.*