



Alaska Forum on the Environment, 2008 Sponsorship Opportunities

The 10th Alaska Forum on the Environment will be held in Anchorage, Alaska at the Egan Convention Center on February 11-15, 2008. The event has become one of the largest annual events in Alaska and a nationally recognized opportunity for professionals from government, businesses, organizations, and communities to learn more about the environment and share their experiences. The Alaska Forum on the Environment is a five day event and a once a year marketing and developmental opportunity for you to take a role as a Sponsor or Leadership Partner.

This year's event will again deliver nationally recognized speakers in at least six keynote events. Over 80 breakout sessions will provide educational opportunities and the latest research information on Alaska's Environment.

The Alaska Forum on the Environment (AFE) is a statewide gathering of environmental professionals from government agencies, non-profit and for-profit businesses, community leaders, Alaskan youth, conservationists, biologists and community elders (see figure 1). This diversity of attendees sets this conference apart from any other.

Each year, over 1,300 people attend AFE to learn more about the environment and meet other Alaskans that work in the environmental field, making AFE one of the top three largest annual conferences in Alaska.

The Planning Committee includes participation from the: Environmental Protection Agency, Alaska Department of Environmental Conservation, U.S. Army, U.S. Air Force, U.S. Navy, Department of Energy, Federal Aviation Administration, Indian Health Service, Department of the Interior, Denali Commission, BP, Conoco-Phillips, Ecology & Environment and others. The Committee contracts with The Coordinators, Inc. to handle conference logistics and registration.

The Forum provides an opportunity for State, local, Federal, military, private, and Native leaders and professionals to come together to discuss the latest projects, processes, and issues that affect us here in Alaska.

Shorter break-out sessions will be Monday through Wednesday. Each of those days will feature a special keynote speaker. The last two days of the Forum are more focused sessions that may take a full day or more.

Figure 1: 2007 Alaska Forum on the Environment – Attendance by Employment Category

| | |
|--------------|-----|
| Rural AK | 421 |
| State Gov. | 183 |
| Federal Gov. | 168 |
| Military | 74 |
| Non-Profit | 108 |
| Business | 186 |
| Other | 184 |

1324 total registrants

Event History:

The Alaska Forum on the Environment began in 1990 as the Alaska Federal Facility Environmental Roundtable. This was an annual conference focused on contaminants, hazardous waste cleanup, hazardous materials management, pollution prevention, etc. at federal facilities. It was expanded pursuant to an agreement, called the Statement of Cooperation, with environmental regulators, military departments, and federal agencies. Since then, to operate and finance an event the size of the Alaska Forum on the Environment, we have formed Alaska Forum, Inc. as a non-profit organization to support this annual event.

Alaska Forum on the Environment in 2008

The planning process for the 2008 event is already underway. The planning committee has already identified critical subject areas for breakout sessions (see Figure 2). A prospective list of potential keynote speakers has been developed and selections will be announced periodically through the Alaska Forum newsletter.

The Board of Directors has developed a budget based upon revenue and expenses determined from previous year performances. This budget requires substantial continued investment from AFE partner organizations, which includes over 15 federal agencies, state government, and private/non-profit businesses. This event would not be possible without the generous support of all of our sponsors and partners.

There is plenty of opportunity for your organization to take a leadership role in the Alaska community by helping to support the Alaska Forum on the Environment.

Leadership and Program Support Levels:

The Alaska Forum on the Environment is in part a success because of the diverse support we receive from Alaska's businesses, organizations, and government agencies. Of course this support extends far beyond financial support to include input and planning of the event.

Organizations interested in taking a leadership role in the Alaska Forum's mission to "promote a healthy environment through communication and education" are provided several options:

Platinum Partners

Platinum level supporters have been the backbone of our event for the last eight years. Platinum level partners show their leadership support by providing:

- Financial support in the amount \$15,000
- Staff input into the planning and development of the event

Gold

Gold level partners show their leadership support by providing:

- Financial support in the amount \$5,000
- Staff input into the planning and development of the event

Figure 2: Alaska Forum on the Environment – Breakout Session Subject Areas

- Climate Change
- Rural Alaska Issues
- Energy and Alternative Energy
- Invasive Species
- Fish, Wildlife and Habitat
- Persistent Pollutants
- Federal Facility Issues
- Engineering and Science
- Environmental Regulations and Compliance
- Contamination and Cleanup
- Environmental Justice
- EPA General Assistance Program Training
- Solid Waste and Recycling
- ...and more!

Silver

Silver level partners show their leadership support by providing:

- Financial support in the amount \$2,500
- Staff input into the planning and development of the event

Contributing

Contributing partners, show their leadership support for by providing financial support in an amount up to \$2,500 or by providing staff input into the planning and development of the event.

Specific Support Opportunities:

In addition to Basic Program Support options, the Alaska Forum on the Environment provides specific support opportunities accommodating any size organization and providing Alaska's best marketing opportunity for organizations involved in the environment.

Keynote Speaker

The Alaska Forum on the Environment has been a success partly because of the "high-caliber" speakers we bring to our keynote events. There will be six keynote events with support opportunities ranging from \$5,000 to \$10,000 each, which includes:

- Option to introduce your organization and the keynote speaker
- Recognition for your organization name in the sponsor partnership section of the event program
- Option to attend a private dinner with the keynote speaker and a few select members of the Planning Committee

Youth/Elder Involvement

The Alaska Forum on the Environment is currently working to gather funding support to expand Alaska Youth and Elders involvement within the scope of the event. For information on supporting this effort, please contact Kurt Eilo, Executive Director at (907) 230-9805 for specifics and status of this proposal.

Publications

A major cost for our event is printing of our program materials and event posters. Three opportunities are available in this category at \$5000 each which includes:

- Recognition will be provided on the inside cover of the program and on printed materials
- Recognition for your organization name in the sponsor partnership section of the event program

Coffee/Beverage Area

There are 12 opportunities in this category for 1/2 day sponsorship of coffee, tea, and snacks. This opportunity is offered for \$950 per 1/2 day and includes:

- Posting your organizations name and logo at the refreshment table
- Recognition for your organization name in the sponsor partnership section of the event program

Door Prizes

- Door prizes provide a wonderful marketing opportunity for your organization. Prizes are awarded at key times of the event to help sustain timely attendance during morning and evening events. Your donations will be recognized at the event during a keynote or breakout session. Items donated in value above \$1,000 will also include recognition in the sponsor partnership section of the event program.

Exhibitors

The Alaska Forum on the Environment provides a one-of-a-kind opportunity in Alaska as an Exhibitor. For further information, visit the website at <http://www.akforum.com> or contact Kurt Eilo at (907) 230-9805. Prices vary from \$125 to \$425 depending upon your organization type.

Sponsorship payment methods may be made by credit card, or check. If you have questions, please contact us at your convenience. Please return the included sponsorship/partner form and/or check payable to:

Kurt A. Eilo, Executive Director
(907) 230-9805

Alaska Forum on the Environment
4820 Leah Court
Anchorage, Alaska 99508

AFE is a Non-Profit 501(c)(3) Organization
Federal Tax ID: 80-0025380
AK Bus License: 429597
DUNS 124331344



Alaska Forum on the Environment, 2008
 Leadership Partner Form
 4820 Leah Court
 Anchorage, AK 99508

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Please select from the following:

- Platinum \$15,000
- Gold \$5,000
- Silver \$2,500
- Contributing _____ (please specify amount)
- Keynote Event \$7,500 (includes Gold Level)
- Youth Involvement _____ (please contact us for arrangements)
- Publications \$3,500 (includes Silver Level)
- Coffee/Beverage Area

- | | |
|---|---|
| <input type="checkbox"/> Monday AM \$950 | <input type="checkbox"/> Wednesday AM \$950 |
| <input type="checkbox"/> Monday PM \$950 | <input type="checkbox"/> Wednesday PM \$950 |
| <input type="checkbox"/> Monday Evening Social \$950 | <input type="checkbox"/> Thursday AM \$950 |
| <input type="checkbox"/> Tuesday AM \$950 | <input type="checkbox"/> Thursday PM \$950 |
| <input type="checkbox"/> Tuesday PM \$950 | <input type="checkbox"/> Friday AM \$950 |
| <input type="checkbox"/> Tuesday Evening Social \$950 | <input type="checkbox"/> Friday PM \$950 |

Door Prizes _____(please specify)

Payment Method: (Select One)

Visa MasterCard AMEX Purchase Order #: _____ Check

Credit Card#: _____

Expiration Date: _____

Card Holders Name: _____

Signature: _____

Contact Name: _____

Phone: _____

Organization: _____

Address: _____

Checks should be made payable to:

Alaska Forum on the Environment

Return Completed Forms by Mail or Fax to:

Alaska Forum on the Environment

4820 Leah Court
 Anchorage, AK 99508

Fax: (888) 301-0185

Phone: (907) 230-9805

All organizations providing any level of financial support will receive a donation letter and receipt for tax purposes.